

~3 Popular Sanrio Characters All on 1 Card!~
IC Card Ticket with Special Benefits Exclusively for Foreign Visitors
PASMO PASSPORT to Be Released This Fall!

The transportation IC Card issuer Pasmco Co., Ltd. are launching PASMO PASSPORT, an IC Card ticket for foreign visitors to Japan, to be sold at select stations from fall 2019.

This PASMO PASSPORT is an IC Card whose name carried the meaning of it being a second passport for traveling Japan. It has an original design for PASMO PASSPORT that gathers Hello Kitty, Cinnamoroll, and Pompompurin, three characters from Sanrio Co., Ltd. popular with foreign guests from Asia and elsewhere, in front of a background of famous Japanese tourist attractions and cherry blossoms. It's a cute (IC) Card that can be brought back home as a souvenir from Japan.

Just like regular PASMO, it can be used for traveling on trains and buses that accept IC Cards as well as for shopping with e-money, and it can be used repeatedly by top up it. You can also receive special benefits in stores by presenting the front of this Card.

(Front design)



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* PASMO is a registered trademark of PASMO, Co., Ltd.

[PASMO PASSPORT Overview]

1. Name PASMO PASSPORT
2. Release date (planned) September 1, 2019
3. Contents Can be used on trains and buses that accept IC Cards in the Kanto area and other locations across Japan, as well as to shop with e-money
4. Sold to Foreign travelers visiting to Japan
5. Price 2,000 yen (1,500 yen Card balance + 500 yen issuing fee)
* No deposit needed.
6. Special benefits You can receive discount services exclusive to PASMO PASSPORT by presenting the Card at facilities and stores in the PASMO area.
7. Sales locations (planned) Besides the train stations at Narita Airport and Haneda Airport, major stations frequented by foreign guests, operated by select companies.
8. Sales method The buyer's passport is inspected at the sales location to verify that they are a foreign visitor and the Card is attached to a dedicated sheet.
9. Period of use 28 days (Card balance cannot be refunded)
10. Other We are looking into enhancing the convenience of the PASMO PASSPORT, for example by making it possible to charge it with fare tickets. Details will be announced at a later date.